



80th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION

Ogden Eccles Conference Center • Ogden, Utah • June 7-10, 2012

"How the West is ONE!"



SPONSORSHIP OPPORTUNITIES

As a non-profit organization, the **FWSA** programs and services are funded through sponsorship support. Active programs are conducted in ski safety, ski history, public lands development, industry relations, athletic development, recreational racing, travel, communications, council development, education, community support and awards.

Following are sponsorship opportunities for the **80th Annual FWSA** Convention in Ogden, Utah.

DELEGATE TOTE BAGS - **SPONSORED BY OGDEN/WEBER CONVENTION & VISITORS BUREAU**

Logo printed in color (2 colors provided) on tote bags, distributed to all Convention attendees, carried with Convention materials throughout the weekend and used by delegates post-Convention. Sponsor give-away placed in all bags (optional).

DELEGATE NECK WALLETS - **SPONSORED BY NANCY GREEN'S CAHILTY LODGE**

Specially ordered neck wallets, with sponsor's name and logo. Used by all Convention delegates.

25th Street PUB CRAWL (Thursday) - **SPONSORED BY RENO-SPARKS CONVENTION AND VISITORS AUTHORITY**

Sponsor hosts the Pub Crawl, an annual sell-out event. Drinks and dinner provided. Sponsor receives one complimentary registration for event.

GOLF TOURNAMENT (Friday) - **SPONSORED BY SNOWBASIN, A SUN VALLEY RESORT**

Sponsor hosts the 6th Annual Michael German Memorial Golf Tournament. Continental Breakfast and Lunch provided. Sponsor receives one tournament entry fee and participation in the awards presentations.

SALOMON CENTER EXPERIENCE (Friday) - **\$1,000**

Sponsor hosts the event. Sponsor receives one complimentary registration on the tour.

POOL PARTY (Friday) - **SPONSORED BY MT. BACHELOR**

Sponsor hosts the Pool Party at the Ogden Marriott Hotel.

SILENT AUCTION HAPPY HOUR (Friday) - **SPONSORED BY SKI DAZZLE**

Sponsor hosts Silent Auction Pre-Party held just before the 27th Annual Silent Auction. Sponsor reps participate in the Silent Auction.

MUSICAL ENTERTAINMENT (Friday) - **SPONSORED BY TELLURIDE SKI RESORT**

Sponsor hosts the DJ for Friday Night's Silent Auction and receives special recognition at the event.

CONTINENTAL BREAKFAST (Saturday) - **SPONSORED BY JACKSON HOLE MOUNTAIN RESORT**

Sponsor hosts the Continental Breakfast, shows a brief video presentation, and participates in the opening session of the Convention.

LUNCHEON (Saturday) - **SPONSORED BY VAIL RESORTS**

Sponsor hosts Saturday Luncheon, welcomes delegates and shows a brief video presentation. Sponsor give-away placed on all tables (optional).

BEER SPONSOR (Saturday) - **SPONSORED BY SKI GROUP.NET**

Sponsor hosts Saturday lunch beverage.

MULTI-MEDIA PRESENTATION (Saturday) - **SPONSORED BY MT. BACHELOR AND SUNRIVER RESORT**

Sponsor provides audio-visual equipment for multi-media presentations. Sponsor shows a brief video presentation.

BANQUET WINE SERVICE (Saturday) - **\$1,650**

Sponsor hosts wine corkage for the Awards Banquet. Sponsor is seated at the head table. Sponsor give-away placed on all tables (optional).

BANQUET (Saturday) - **SPONSORED BY SKI BANFF, LAKE LOUISE, SUNSHINE; FAIRMONT BANFF SPRINGS HOTEL AND THE BANFF LODGING COMPANY**

Sponsor hosts the Awards Banquet. Sponsor is seated at the head table, welcomes delegates to the Banquet. Sponsor welcomes guest and shows a short video. Sponsor give-away placed on all tables (optional).

BANQUET WINE (Saturday) - **SPONSORED BY COUNTRY INNS & SUITES, UTAH.**

Sponsor hosts DINNER wine for the Awards Banquet. Sponsor is seated at the head table. Sponsor give-away placed on all tables (optional).

BANQUET / MUSICAL ENTERTAINMENT (Saturday) - **SPONSORED BY STEAMBOAT SKI & RESORT CORP**

Sponsor hosts the musical entertainment for the Awards Banquet. Representative is seated at the head table and introduces the band. Sponsor give-away placed on all tables (optional).

BRUNCH (Sunday) - **SPONSORED BY TAOS SKI VALLEY RESORT**

Sponsor hosts the Sunday Brunch and welcomes delegates to brunch. Sponsor give-away placed on all tables (optional).

FAR WEST FILM FEST (Sunday) - **\$1,500**

Sponsor hosts the First Far West Film Fest at Peery's Egyptian Theater. Sponsor receives Private Box for 15 and 5 minutes microphone time.

*Please complete and return the sponsorship application to reserve your sponsorship opportunity. For additional information: Debbi Kor, VP of Marketing & Sponsorship, Far West Ski Association * 503.314.7078 * fwsadebbi@comcast.net*